

GECCO VISION

Product Design & Development

GECCO VISION // our DNA



Minimalist



Activity driven



Fun loving

GECCO VISION // 25 years of design excellence



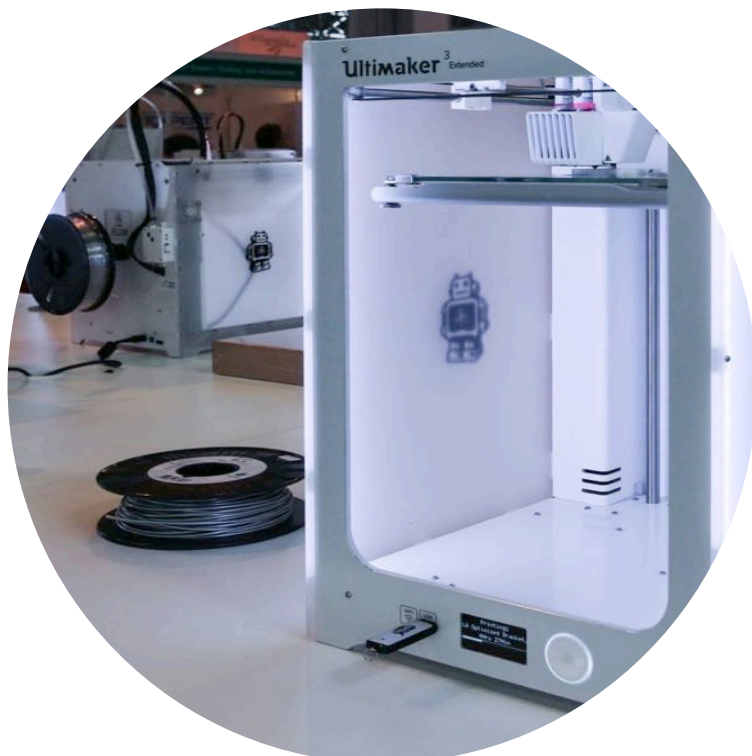
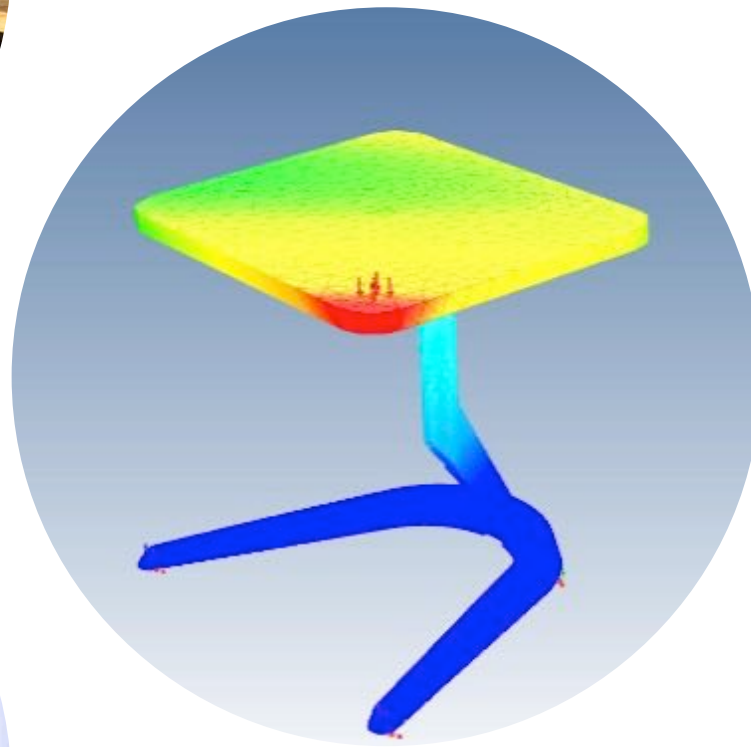
Henner Jahns

COLLABORATION

Client relationships are our biggest asset. Depending on the project our list of capabilities include:

- Research / Strategy
- Creative Product Development
- Engineering & Prototyping
- Manufacturing Sourcing
- Cutting edge 3D CAD processing
- In-house model shop

GECCO VISION // hands-on industrial design



WORKFLOW

One important element of GECCO VISION's approach to new product development is our hands-on approach:

- Mockup creation in our workshop throughout the various project phases.
- Basic in-house engineering capabilities:
 - 3D printing
 - Wood & metal works
 - Delivery of solid surface files in IGES and STEP format
- Full level engineering capabilities with partner firm in Huntington Beach:
 - CNC machine park
 - FEA analysis
 - Prototype fabrication
 - Design for manufacturing

Selected Works

SORTA // OFS Carolina

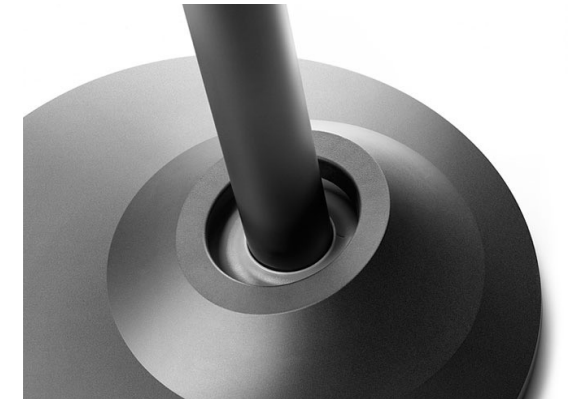
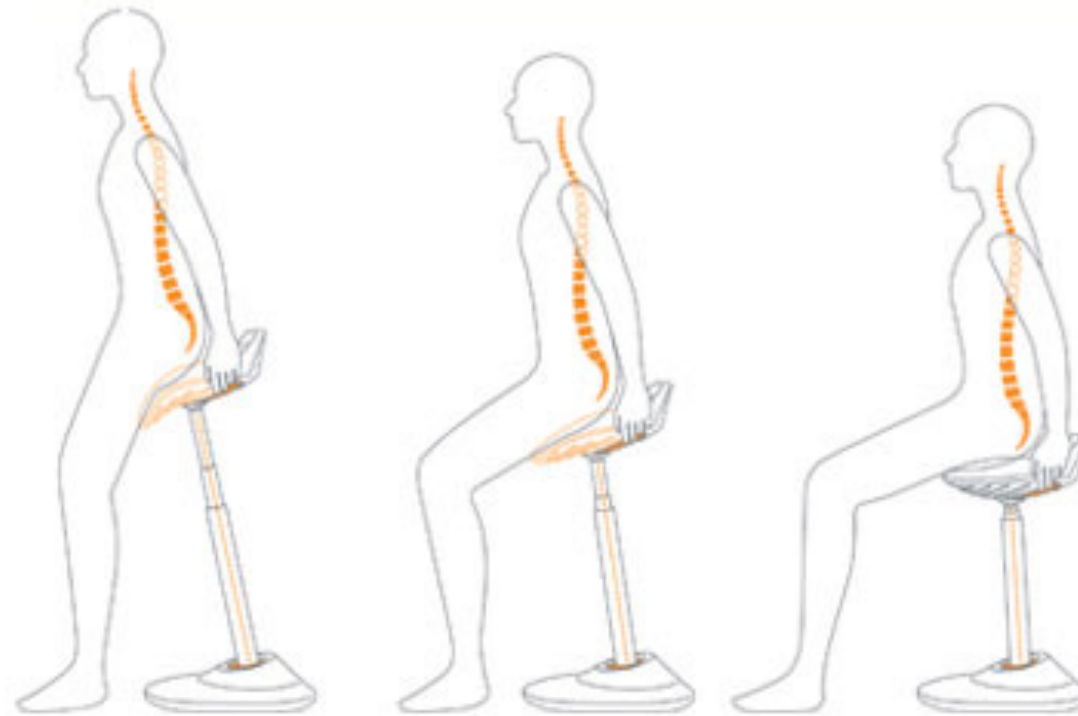


THE SORTA STORY.

SORTA evokes new ways of collaboration. A rotating seat and a floating “arc-plateau” with an upholstered bullnose edge create a variety of usage positions.

SORTA offers great ergonomics by encouraging an intuitive change of postures in a fun and versatile way.

Muvman // Aeris



THE MUVMAN® STORY.

The unique “vario-seat” Muvman® dynamically covers all postures from sitting to standing. It animates to sit, stand, change position, change the attitude and altitude. Most of all it encourages you to keep moving!

Muvman® was designed for Aeris and launched for worldwide distribution in 2006



Swopper // Aeris



THE SWOPPER STORY.

A niche product with worldwide success. An innovative product literally from the ground up. The Swopper, designed by Gecco Vision, is the flagship product for German furniture manufacturer Aeris.

Hundreds of thousands Swoppers have been sold since our design was launched in 1996.

Werksy // OM Seating



THE WERKSY® STORY.

The 'post-adjust-everything chair' - it's a fun, playful, versatile product that is not your traditional task chair. Werksy® inspires change of posture, casual meetings, movement.

Highlight of the product offering is the Rockstar: A rocker base with height adjustment and auto return rotation offers a unique seating experience.

GENIE // VIA Seating



THE GENIE STORY.

If you are looking for functionality that pleases the body and the senses...
If you are looking for great design at an affordable price....
If you are looking for not only great comfort but also comforting features...

Gecco Vision designed Genie for Via Seating with your wishes in mind.
Genie was introduced to the American market in 2012.

Diamond FX // Schick



THE SCHICK DIAMOND FX® STORY.

The Schick Diamond FX® shaver, winner of the Red Dot Design Award for design excellence, has realized phenomenal international sales, and has achieved virtual icon status in the razor industry.

The Schick Diamond FX® was designed by Gecco Vision's Henner Jahns in conjunction with Paul Lacotta (Human Factors) for Schick, USA.



reddot design award

BRAVOS // Varian



THE VARIAN BRAVOS STORY.

The two Bravos devices work in tandem to act as one unit to deliver superior usability for its effective use in radiotherapy.

In a transparent and minimalist way the overall design of the devices communicates the front and back sides, and the smooth surface helps to convey a feeling of trust and reliability that helps to soothe the patients' anxieties.

Bravos was created in close collaboration with Reiner Wallbaum of ElbeEichhorn Design company in Germany.



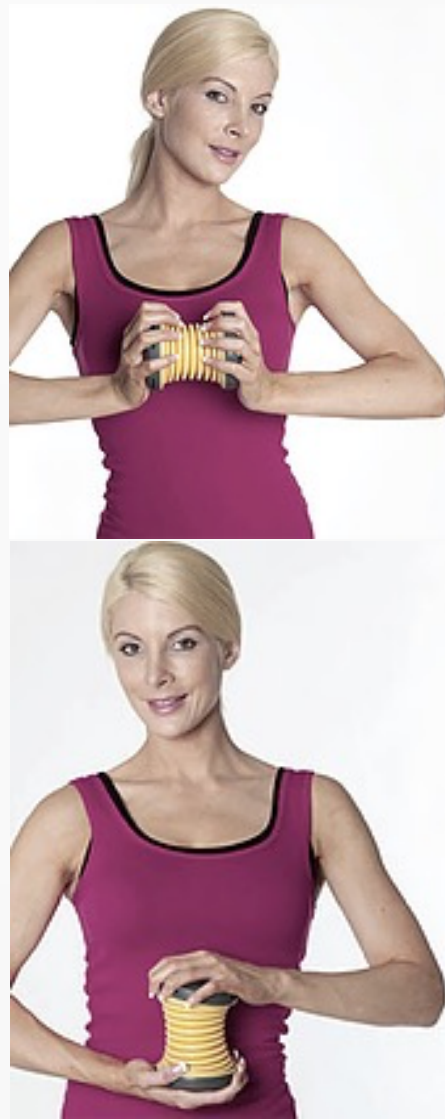
Blubb // consumer products



THE BLUBB STORY.

Identifying the true nature of a product can be a big part of the branding success. The Blubb baby bottle combines elements of soft shapes, elimination of any technical detail, and a literal interpretation of form in a product that more closely connects with the emotional aspect of feeding one's baby.

TOP TONER // workout



THE TOP TONER STORY.

Top-Toner™ allows smooth, tri-sometric movements that target hard to reach muscles in your arms and chest, giving you a work-out that's fast, easy and effective.

Because of its 3-level-adjustable resistance, Top-Toner™ is suitable for any age and fitness level. Its light weight and compact design make it practical to carry and use anywhere.!

TELAIO // Peter Pepper Products



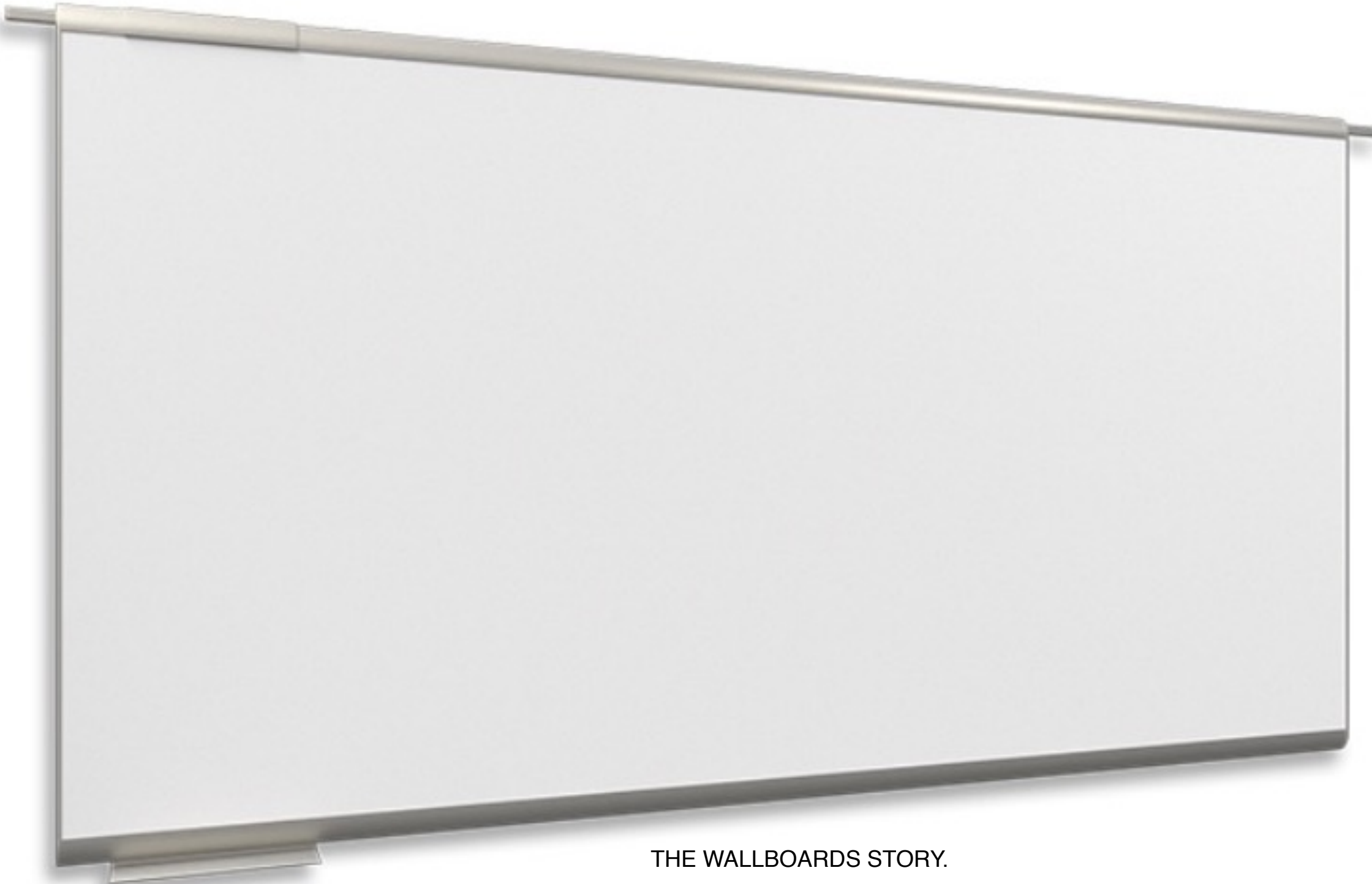
THE TELAIO STORY.

You define your space. TELAIO is a versatile and flexible system of space dividers that lets you create new rooms and spaces on the fly.

Equipped with a multitude of accessories, TELAIO is more than just a separation: It is a beautiful object and a functional tool in itself.

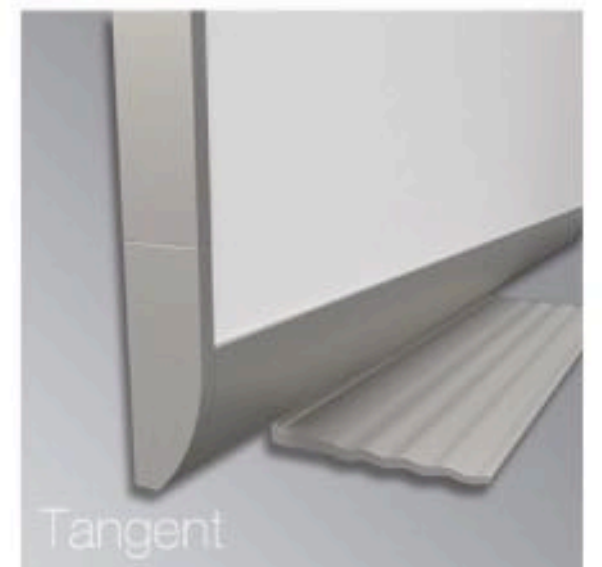
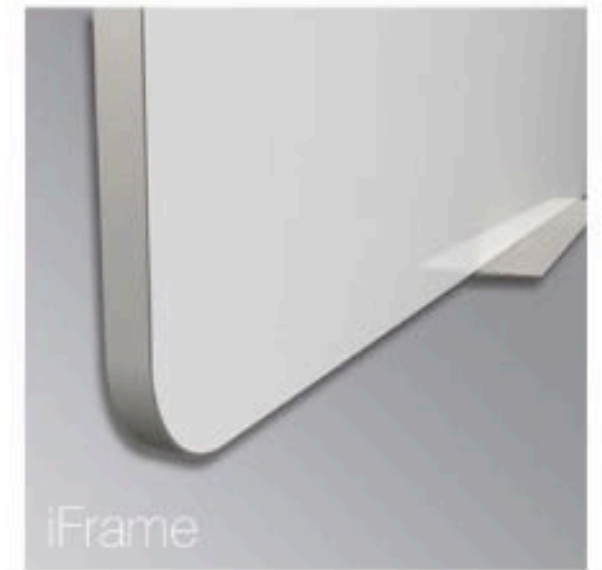


WALLBOARDS // ABC School Equipment



THE WALLBOARDS STORY.

Combining usability and aesthetics, while adding a 3rd dimension to a flat white surface was the design challenge for ABC School Equipment. The solution was a family of wallboards that allowed the end-user to select one of three designs of a highly functional writing surface to be installed in the classroom.



MOTIFIC // ESI



THE MOTIFIC STORY.

MOTIFIC is a nod to the way that mobile technology has entered just about any part of our lives. Whether notebook, tablet, or mobile phone, MOTIFIC gives its user the flexibility to move around yet keep the workstation close by.

The design features height-adjustability, a special hook for bags and cable management and a form factor that is unique and simple.



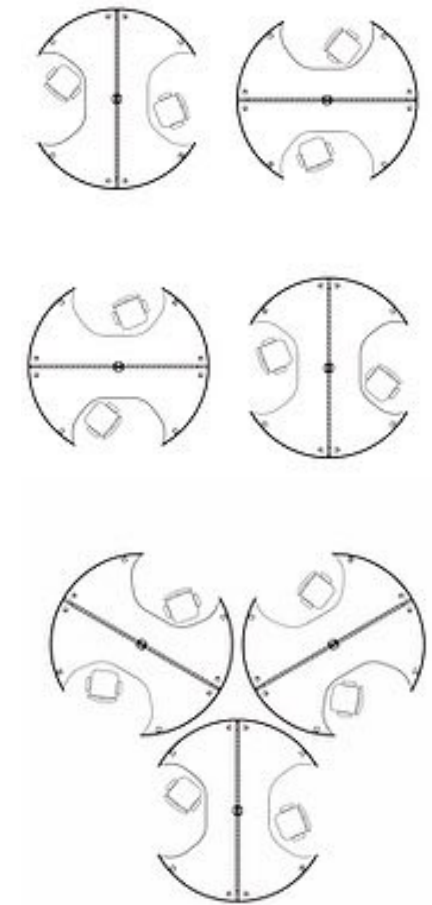
Plaza // soft seating



THE PLAZA STORY.

PLAZA is a family of ancillary products to be used in the 3rd space, complimenting traditional workplaces, ranging from side tables, power beams, all the way to soft seating. Soft seating was one key focus area, with office spaces becoming more resi-mmmercial. The designs we created have a unique look and are inspired by organic and light shapes.

Hemicircle // dTank



THE HEMICIRCLE STORY.

dTank's key USP is installing custom furniture projects within the same budget and timeline as contract furniture. Henner Jahns was Partner, President and Design Director at dTank from 1999 to 2006.

Hemicircle's unique layout offers curved panels without cutting corners when it comes to space efficiency.

INDUSTRY RECOGNITION // awards

2022 Nightingale Silver Award, Sorta
2022 German Design Award, Surf chair
2019 German Design Award, Twist chair
2018 Red Dot Design Award, Solo
2018 Good Design Award Twist Chair, Solo Chair, NIK Desk, Werksy® Collection
2017 German Design Award Germany, Solo
2016 Best of Year Honoree, Interior Design Magazine, NIK desk
2013 Best Of NeoCon Silver Award, Muvman
2012 IFA Usability Award, Swopper
2011 Red Dot Design Award, Muvman
2010 Interior Innovation Award, Muvman
2009 Good Design Award, Muvman
2009 Good Design Award, Swoppster
2008 Nomination for the Federal Design Award, Germany, Muvman
2008 IF / Universal Design Award, Muvman
2007 Materialica, Design + Technology Award, Muvman
2004 Best of Show, Magic trade show, Las Vegas, Dickies Girl booth
2002 ADEX Award for Design Excellence, 360 workstation
2002 ADEX Award for Design Excellence, Swopper®
2001 NeoCon, Most Innovative Award, Swopper®
2001 NeoCon, Gold Winner, Swopper®
2001 Caliber Award, Los Angeles, Best Corporate Project, Ogilvy & Mather
2001 MOMA Design exhibition, workspheres, Swopper®
2001 MOMA Design exhibition, workspheres, Ogilvy & Mather
2001 MOMA Design exhibition, workspheres, I Win
2000 Red Dot Design Award for highest design quality, Schick Diamond FX
1998 Red Dot Design Award for highest design quality, Otis Escalators
1997 Federal Innovation Award, Germany, Swopper®
1994 SAKAI Cutlery Competition, Outstanding Prize
1993 Sponsored project Sitag AG, Personal Harbor, 1st prize
1993 Osaka Design Competition, qualification for finals
1993 Neste Forma Finlandia, International Design Competition, 3rd prize
1993 6th Koizumi Lighting Design Competition, Honorable Mention

